

Look J. Boden | Full Biography

Look J. Boden is a creative pur sang. He can best be described as an omnivorous artist, exploring the worlds of visual art, literature, music and design. He is married to Mirjam since 2004, owns a dog, a house and a Lada.

Born in 1974, Boden was raised in the raving eighties. Despite the strikes and economic despair on the right hand and the Cold War on the left, he grew up in a happy bubble. Aged 5, his parents divorced, but the kid was merely amazed by the glamorous sunshine of television. The mix of fashion, disco, new wave and a dash of rock made him glow like a spark.

It was not until 1989 he wanted to shake off his childhood. In the very same year the Berlin Wall came down, he got his first camera and started dreaming of being an artist. When his mother fell ill (psychotic), he discovered his way by expressing himself in different ways. He wrote hundreds of stories, poems and songs. Not bothered by technique, he started to design watches, clothes and even houses. He learned to sing and practiced to become a radio host - in case of.

Change

When Boden attended university, everything changed. He didn't want to disappoint his mother, so he studied the laws for a few years. But his heart was crying for art, and his creative well seemed to dry.

To prevent himself from intense boredom, he set up a literary magazine named Renaissance. From 1996 to 2002, he was editor-in-chief, organised several meetings and two festivals. He tried to achieve his fifteen minutes of fame, publishing his stories and poems in Renaissance and other magazines. Some of his work he showed on festivals, alone or in collaboration with the performance group he founded.

Meanwhile he stopped his education and had some odd jobs, until he applied for the job of editor at a local newspaper. He didn't have any substantial experience; nevertheless he was hired. For Boden it was the first serious step into the communication business, followed by an editorship at a national magazine for entrepreneurs and the start of his own company in 2003.

Storytelling

Through the decade he tried to write a novel, which he finished but never published. His mind also found room for some poetry again, which he published in his first book in 2007. Still excited by the joy he could bring with his magazine, he co-organized 9 editions of Poetry Day in his hometown.

Since his first camera in 1989, Boden photographed irregularly. For years, it was just a relaxing hobby to him, taking pictures of nature. Sometimes he experimented with objects, but till 2008 he never liked to photograph people.

Inspired by a book on portraiture his wife gave to him, he rediscovered his hunger for storytelling. In 2008 he decided to develop his visual skills, working with over 100 models ever since.